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## Qualification

Degree	Branch	Institution / University	Year of Passing
Master of Commerce	Commerce	Bharathidasan University	2021
Master of Philosophy	Management (Marketing))	Bharathidasan University/Bishop Heber College	2015
Master of Business Administration	Management(Marketing & Human Resource))	Bharathidasan University/Bishop Heber College	2014
Bachelor of Business Administration	Management	Bharathidasan University/Bishop Heber College	2012

## Additional Qualification

Name of Course	Place of Study	Date	Duration
Diploma InComputer Hardware Technology	Trichy	Jan 2011	8 Months

## Work Experience

Name of Institution	Address of Institution	Designation	From	To
Shivani School of Business Management	Shivani School of Business Management No:91,Navallur Kuttapattu Village, Trichy - Dindigul High Road, Trichy.	Assistant Professor	22/07/2015	30/12/2015
Bishop Heber College	Bishop Heber College, Vayalur Road,Puthur,Trichy	Assistant Professor	28/06/2016	

## Teaching / Research Experience

**U.G. :** 5 years 2      **P.G. :** 1 Year 5 Mo      **M.Phil.**      **Ph.D.**

## Table of Contents

1.	<b>Conferences / workshops / Seminars Attended</b>	<b>20</b>
2.	<b>Research Papers Presented</b>	<b>2</b>
3.	<b>Publication in Journals</b>	<b>4</b>
4.	<b>Publication in Books</b>	<b>0</b>
5.	<b>Books Published / Edited</b>	<b>1</b>
6.	<b>Conferences / Workshops / Seminars Organised</b>	<b>1</b>
7.	<b>Research Projects</b>	<b>1</b>
8.	<b>Resource Person</b>	<b>0</b>
9.	<b>Consultancy</b>	<b>0</b>
10.	<b>Awards Recieved</b>	<b>0</b>
11.	<b>Patent</b>	<b>0</b>
12.	<b>Extension Activities Undertaken</b>	<b>1</b>
13.	<b>Professional Membership</b>	<b>0</b>
14.	<b>M.Phil. / Ph.D. Produced</b>	<b>0 / 0</b>

1. National level Workshop on **"Faculty Development Program On Unleashing Effectiveness"** sponsored by Bishop Heber College organized by Deanery of Academics, Bishop Heber College at Trichy during 16/03/2022 to 17/03/2022.
2. National level Workshop on **"Faculty Development Program On Teaching with Simulations"** sponsored by Simulator X organized by Simulator X at Virtual during 05/03/2022 to 05/03/2022.
3. National level Workshop on **"One-Day Workshop on NET/SET Course in, "General Aptitude and Reasoning""** sponsored by GLOBAL INSTITUTE OF MANAGEMENT organized by GLOBAL INSTITUTE OF MANAGEMENT at Google Meet during 21/07/2021 to 01/01/1900.
4. National level Workshop on **"A Two day workshop on E- Resources"** sponsored by Bishop Heber College organized by N-List National Library & Information Sciences at Trichy during 26/03/2021 to 27/03/2021.
5. National level Workshop on **"Goods and Service Tax (GST)"** sponsored by Thanthai Hans Roever College organized by Department of Management Studies, Thanthai Hans Roever College at Thanthai Hans Roever College during 01/03/2019 to 01/03/2019.
6. College level Workshop on **"Hands on E-content"** sponsored by United Board for Christian Higher Education in Asia organized by Internal Quality Assurance Cell, Bishop Heber College at Bishop Heber College during 11/07/2018 to 11/07/2018.
7. College level Workshop on **"One Day Workshop on Examination and Evaluation Reforms"** sponsored by Internal Quality Assurance Cell, Bishop Heber College organized by Bishop Heber College at Bishop Heber College during 10/03/2018 to 10/03/2018.
8. International level Conference on **"Creating Management Neoma"** sponsored by Bishop Heber College organized by Department of Management Studies at Bishop Heber College during 09/03/2018 to 09/03/2018.
9. College level Workshop on **"Recent Trends in Research :An Interdisciplinary Approach"** sponsored by United Board for Christian Higher Education in Asia organized by Bishop Heber College at Bishop Heber College during 01/03/2018 to 17/03/2018.
10. College level Workshop on **"WORKSHOP ON CASE STUDY METHODS OF TEACHING"** sponsored by BISHOP HEBER COLLEGE organized by DEPARTMENT OF MANAGEMENT STUDIES at BISHOP HEBER COLLEGE during 17/11/2017 to 18/11/2017.
11. College level Conference on **"Capacity Building Workshop"** sponsored by Internal Quality Assurance Cell organized by Bishop Heber College at Bishop Heber College Campus during 23/07/2016 to 23/07/2016.
12. International level Conference on **"One Day International Workshop On Enterprise Resource Planning"** sponsored by Anna University organized by Anna University at BIT Campus during 28/08/2015 to 28/08/2015.
13. National level Conference on **"National Conference on Contemporary Management Challenges in Social Media"** sponsored by Heber Institute of Management Studies organized by Bishop Heber College at Bishop Heber College Campus during 14/03/2015 to 01/01/1900.
14. State level Workshop on **"Business Analytics Techniques for Decision Making"** sponsored by AICTE organized by MAMCET at MAMCET, Trichy during 23/01/2015 to 06/02/2015.
15. College level Workshop on **"Data Analysis for Strategic Decisions"** sponsored by Gnanam School of Business organized by Gnanam School of Business at TRICHY during 12/12/2014 to 12/12/2014.
16. College level Workshop on **"Interview Skills(You are Unique)"** sponsored by Heber Institute of Management Studies organized by Bishop Heber College at Bishop Heber College Campus during 07/01/2014 to 11/01/2014.
17. College level Workshop on **"Interview Skills"** sponsored by Heber Institute of Management Studies organized by Bishop Heber College at Bishop Heber College Campus during 17/12/2012 to 01/01/1900.

18. International level Conference on **"One Day International Conference on Impact Global Crisis in Indian Business"** sponsored by Department of Management Studies organized by Annai Mathammal Sheela Engineering College at Annai Mathammal Sheela Engineering College Campus during 14/09/2012 to 14/09/2012.
19. College level Workshop on **"Disaster Management"** sponsored by Heber Institute of Management Studies organized by Bishop Heber College at Bishop Heber College Campus during 23/08/2012 to 01/01/1900.
20. -1 level Workshop on **"Curriculum Design and Evaluation Techniques"** sponsored by organized by at during 01/01/1900 to 01/01/1900.

#### Research Papers Presented

- 2

1. **"A Study on Customer Perception towards Chinese Mobile Brands In Indian Market with Special Reference to Cuddalore District"** in the International conference on *International Conference on Creating Management Noema* sponsored by Bishop Heber College, organized by Department of Management Studies at Bishop Heber College, Trichy during 09/03/2018 to 09/03/2018.
2. **"Factors Affecting E-Business in India"** in the International conference on *International Conference on "Impact of Global Crisis in Indian Business"* sponsored by Annai Mathammal Sheela Engineering College, organized by Annai Mathammal Sheela Engineering College at Annai Mathammal Sheela Engineering College Campus during 14/09/2012 to 14/09/2012.

#### Publication in Journals

- 4

1. **"A STUDY ON EMPLOYEE ENGAGEMENT WITH SPECIAL REFERENCE TO TEXTILES INDUSTRY IN TRICHY"** published in Journal of Gujarat Research Society (CONFERENCE PROCEEDING) Vol. 21, Issue No. 16s, November 2019 ISSN : 0374-8588.
2. **"BUYING BEHAVIOR OF 'GEN Y' TOWARDS SMARTPHONE OF ANDROID"** published in Restaurant Business Journal (PEER REVIEW) Vol. 118, Issue No. 10, October 2019 ISSN : 0097-8043.
3. **"EMPLOYEE RETENTION STRATEGIES IN ITES SECTOR, TIRUCHIRAPPALLI"** published in International Journal of Creative Research Thoughts (NON PEER REVIEW) Vol. 6, Issue No. 2320-2882, April 2018 ISSN : ---.
4. **"EMPLOYEE RETENTION STRATEGIES IN ITES SECTOR, TIRUCHIRAPPALLI"** published in International Journal of Creative Research Thoughts (E-JOURNAL) Vol. 6, Issue No. 3 APRIL 2018, April 2018 ISSN : 2320-2882.

#### Books Published / Edited

- 1

- \* . **COMPUTER APPLICATION IN BUSINESS**. TRICHY : DEPARTMENT OF MANAGEMENT STUDIES, BISHOP HEBER COLLEGE , December 2018.

## Conferences / Workshops / Seminars Organised

- 1

1. International level Conference Entitled **"Creating Management Noema"** at Bishop Heber College, Trichy, sponsored by Bishop Heber College, during 03/09/2018 to 03/09/2018.

## RESEARCH PROJECTS

- 1

1. Minor project entitled **"Organizational Dynamics of Compensation Management towards Employee Performance - An Empirical Research, JVM Textile in Perur at Karur district."** (PRINCIPAL INVESTIGATOR), Sponsored by Bishop Heber College, during 23/12/2020 to 7/31/2021 [Completed].

## EXTENSION / PART V ACTIVITIES UNDERTAKEN

- 1

1. CO ORDINATOR, CONSUMER CLUB for STUDENTS for the BISHOP HEBER COLLEGE, TRICHY during 20/07/2018 to 20/02/2019.

## TRAINING PROGRAMME

- 1

- # COLLEGE level on **"OutBound Experiential Learning Program"** Sponsored by PACE Academy, Organized by Pricol Academy of Excellence at Coimbatore during 08/01/2013 - 10/01/2013.



**Signature of Staff**  
**(MANIKANDAN J.)**